



## Earthquake 101 News Media Workshop

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345 Middlefield Road, Building 3 (2nd FL), Main Auditorium

Menlo Park, CA 94025

Wednesday, September 24, 2014

10 a.m. - 11:30 a.m.

## AGENDA

- 10:00 AM    **Welcoming Remarks.** *Tom Brocher, Director, USGS Earthquake Science Center*
- 10:10 AM    **Who Do You Call When the Ground Shakes?** *Leslie Gordon, Public Affairs Specialist, USGS Menlo Park, CA*
- 10:15 AM    **Earthquakes on the Web.** *Lisa Wald, Geophysicist/Web Content Manager, USGS Golden, CO*
- 10:30 AM    “Conversations with USGS Scientists” — Show & Tell Session
- **Earthquake Early Warning vs. Earthquake Prediction**  
*David Oppenheimer, Research Geophysicist*
  - **Natural vs. Induced Seismicity**  
*Justin Rubinstein, Research Geophysicist*
  - **Emerging New Technology...GPS, InSAR, LiDAR**  
*Ben Brooks, Research Geologist*
  - **Shaking Intensity vs. Earthquake Magnitude**  
*Brad Aagaard, Research Geophysicist*
  - **Liquefaction, Landslides, & Fault Rupture**  
*Tom Holzer, Research Engineering Geologist*
  - **USGS Real-time Earthquake Information Products**  
*David Wald, Seismologist*
  - **Is the Number of Large Earthquakes Increasing?**  
*Jeanne Hardebeck, Research Geophysicist*
  - **Earthquakes on the Web**  
*Lisa Wald, Geophysicist/Web Content Manager*
  - **Foreshocks, Mainshocks, and Aftershocks**  
*Andrea Llenos, Research Geophysicist and Ruth Harris, Research Geophysicist*
- 11:30 AM    Adjourn